



FOR IMMEDIATE RELEASE

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RealtySouth appoints Reida Underwood Shelby broker

Birmingham, Ala. – Richard Grimes, President and CEO of RealtySouth, announced Tuesday, August 2, Reida Underwood would succeed Kent Brenner as managing broker of the company’s Shelby Office located in Pelham, Ala.

Underwood’s real estate career spans more than two decades with a proven track record of success in both management and sales.

“We are extremely fortunate to have Reida’s talent in our company. She is extremely knowledgeable, hard-working and has consistently demonstrated a commitment to the overall success of RealtySouth,” Grimes said.

The RealtySouth Shelby Office is home to more than 50 sales associates who represent the company in Pelham, Alabaster, Hoover and surrounding areas.

“The Shelby Office is key to our company’s success. It has been my privilege to work with Reida for many years and look forward to her leadership as she takes the helm managing this accomplished team,” Jim Dye, General Manager, said. “Kent Brenner has done a tremendous job in this market and we owe him a great debt of gratitude. We know Reida is the correct choice to take this team to the next level,” he said.

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RealtySouth is a full-service brokerage firm of HomeServices of America, Inc., and a Berkshire Hathaway affiliate, headquartered in Birmingham, Alabama.

About HomeServices of America

HomeServices of America, Inc. is the nation's second-largest residential real estate brokerage company and, through its operating companies, is one of the largest providers of integrated real estate services. HomeServices of America is the majority owner of the Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks.

HomeServices is owned by Berkshire Hathaway Energy, a consolidated subsidiary of Berkshire Hathaway Inc. HomeServices' operating companies offer integrated real estate services, including brokerage services, mortgage originations, title and closing services, property and casualty insurance, home warranties, and other homeownership services. HomeServices Relocation, LLC is the full-service relocation arm of HomeServices of America, which provides every aspect of domestic and international relocation to corporations around the world. HomeServices operates under the following residential real estate brands: Berkshire Hathaway HomeServices California Properties; Berkshire Hathaway HomeServices Carolinas Realty; Berkshire Hathaway HomeServices First Realty; Berkshire Hathaway HomeServices Fox & Roach, Realtors®; Berkshire Hathaway HomeServices Georgia Properties; Berkshire Hathaway HomeServices Kansas City Realty; Berkshire Hathaway HomeServices New England Properties; Berkshire Hathaway HomeServices Northwest Real Estate (Portland); Berkshire Hathaway HomeServices Northwest Real Estate (Seattle); Berkshire Hathaway HomeServices KoenigRubloff Realty Group; Berkshire Hathaway HomeServices York Simpson Underwood Realty; Berkshire Hathaway HomeServices Yost & Little; Carol Jones Realtors®; CBSHOME Real Estate; Champion Realty Inc.; Edina Realty; EWM Realtors ®; Guarantee Real Estate; Harry Norman, Realtors®; HOME Real Estate; Huff Realty; Intero Real Estate Services; Iowa Realty; Long Companies; RealtySouth; Rector-Hayden Realtors®; ReeceNichols; Roberts Brothers Inc.; Semonin Realtors®; and Woods Bros. Realty.

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