



FOR IMMEDIATE RELEASE

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Stephanie Lucas to Host Home Selling Seminar “More Money, Less Stress”

Birmingham, AL (January 13, 2015) –RealtySouth REALTOR® Stephanie Lucas will host “More Money, Less Stress,” on January 29 from 6:30 p.m. until 7:30 p.m. at the Old Cahaba Clubhouse in Helena. This is a home selling seminar to walk potential sellers through the details of putting a home on the market and how to maximize profits from its sale.

Topics on the agenda include current market conditions and trends, tips on preparing you home to sell, repairs that make a difference when selling, home staging, how MLS works, where people search when buying a home, the complete home-selling process and financing.

“Our market has changed so much over the last couple of years and potential home sellers can get overwhelmed with information on the internet,” says Lucas. “I have partnered with other professionals in our industry to present this topic and provide as much quality information to potential home sellers as possible,” she stated. “This event will answer many common questions and hopefully save sellers money in the long run.”

Lucas, a Birmingham native, has been a full-time REALTOR® since 2006. She is a top agent with RealtySouth’s Shelby office in both number of units sold and dollar volume sold. She’s a resident of Shelby County and spends much of her time working in the Helena, Alabaster, Pelham, Hoover and McCalla areas, although she also serves all of Shelby and Jefferson County as well as parts of Tuscaloosa County.

The Old Cahaba Clubhouse is located at 146 Cahaba Club Drive in Helena. To register for this free event, visit www.stephlucas.com.

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